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Available for work

Hello! **%** I,m

Deepan Karthick

Multidisciplinary Designer

Creative professional with 6+ years of experience transforming ideas into compelling visuals across branding, motion design, UI/UX, environmental graphics, and fashion/product design.

NIFT Chennai graduate with a passion for multidisciplinary design and storytelling that resonates.



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- P Hyderabad, India

[SOFTWARE]

Adobe Photoshop Adobe Illustrator
Adobe After Effects
Adobe Premier Pro Adobe InDesign
Adobe XD Figma Spline Blender
Coral Draw Pro Create

[I'VE WORN MANY CREATIVE HATS]

Graphic Design Motion Design

UI/UX Presentation Design

Environmental Design Web Design

Illustration Print Design

Fashion & Product Design

[EDUCATION]

B.Des (Fashion Communication)

National Institute of Fashion Technology, Chennai (2015–2019)

Siga Higher Secondary School

Kappiyampulliure (2015)

[EXPERIENCE]

Senior Graphic Designer – Prudent Consulting (2022–2024)

- Built brand guidelines, identity systems, motion explainer videos
- Led photography & videography, internal/external presentations
- Designed UI/UX and event collaterals, elevating visual communication

Environmental Graphic Designer – Midas Touch Creations (2021–2022)

- Designed for top clients (Microsoft, Amazon, Optum, etc.)
- Delivered impactful environmental branding and signage

Graphic & Footwear Designer – The Alternate (2020–2021)

- Designed seasonal footwear collections and store merchandising
- Created digital campaigns, website visuals, and launch collateral

Junior Graphic Designer - Theos (2019-2020)

- Created branding, packaging, and social media designs for clients
- Built pitch decks and marketing materials for promotions

Freelance Designer (2019-Present)

- Logo & brand identity design, website creation (Wix), style guides
- Collaborated across industries with trend-driven visual strategies

[FIND ME ONLINE]

<u>LinkedIn Behance Instagram Portfolio</u>

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